



43rd Apple Annie Arts & Crafts Show 2024

WAITLIST Application Deadline August 31, 2024

4905 Roswell Road
Marietta, Georgia 30062

<http://st-ann.org/apple-annie>
aasaccw@gmail.com

Thursday, December 5, 2024 (Artisan Check-In) 10:00 am - 3:00 pm

Thursday, December 5, 2024 (Private Preview) 6:00 pm - 8:00 pm

Friday, December 6, 2024 9:00 am - 6:00 pm

Saturday, December 7, 2024 9:00 am - 2:00 pm

Apple Annie Arts & Crafts Show is one of the most respected, non-profit, **juried shows** in the Southeast. The Show enjoys its excellent reputation thanks to over 100 artisans who hand-make their crafts and a friendly staff of over 300 volunteers who consistently present a quality show in a festive, all indoor setting. Over 4,000 shoppers annually attend this highly anticipated event which is filled with a variety of original arts and crafts. All Show proceeds are donated to local charities that support women, children, and the homeless.

A popular feature of Apple Annie is the **Blue Light** area with donations from every Show artisan. Shoppers visit the Blue Light area for a preview of products and to locate artisans. The items in the booth are raffled throughout the Show. Every artisan at check-in is required to donate a Blue Light Booth item worth **\$35 or more** from the products being sold at the current year's Apple Annie Show.

The **Private Preview Night** is our special "thank you" for the Show volunteers and special guests. Over 500 people are invited to this event; volunteers and special guests join in the celebration of the season and the grand opening of the Apple Annie Arts & Crafts Show!

SHOW REQUIREMENTS

● Thursday, December 5th:

- **Check-in: 10 am - 3 pm with your BLUE LIGHT donation in hand.** Artisans may not check in without their Blue Light donation. If an artisan is not checked in or in line to be checked in by 2 pm, their booth is automatically forfeited and no refund will be issued. In order to ensure a high-quality Show for our artisans and patrons, this check-in policy is FIRM. Upon check-in, each artisan will receive a badge that must be worn at all times during the show. **Artisans are not permitted to carry in any items to set up their booth before checking in.**
- **Set-up:** MUST be completed by 4 pm on Thursday in order to be ready for the Preview show which starts at 6pm. Booths will be reviewed for compliance with their application and this contract. Booth reviews include comparing items on display to be sold with items in the pictures which were evaluated by our jury.

● Friday, December 6th:

- Doors will open for artisans at 8:00 am and artisans will need to vacate by 6:30 so doors can be locked.

● Saturday, December 7th:

- Doors will open for artisans at 8:00 am. Dismantle booth at 2:00 pm. Early breakdown is not permitted. The Church has a Mass at 4:00 pm; therefore, artisans must pack up quickly and vacate the building by 3:30 pm.

Throughout the Apple Annie Show, each artisan is responsible for setting up, maintaining, and staffing their booth. Artisans must have enough merchandise to last throughout the Show, may not close their booth early, and must not mark down items. Failure to comply with the above Show requirements may result in dismissal from Apple Annie and impact your acceptance to future shows.

BOOTH INFORMATION

- * Approximately 80 sq. ft. in various configurations, all indoors
- * Specific booth location will be available in November 2024 when artisans receive their Welcome Package
- * **NO CANOPIES/CROSS BARS**
- * Display must fit **inside the blue tape** booth configuration provided by the Show
- * Booth fee: \$200
- * Double booths (\$500) are considered on a case-by-case basis.

Throughout the Apple Annie Show, each artisan is responsible for setting up, maintaining, and staffing their booth. You must have enough merchandise to last throughout the Show and may not close their booth early. Failure to comply with the above Show requirements may result in dismissal from Apple Annie and impact your acceptance to future shows.

How do we determine who will be in the Apple Annie Show?

Each year, a new jury composed of St. Ann Parishioners is selected. The photos and descriptions provided by each artisan are then grouped by category (jewelry, wood, pottery, fabric, etc.). In March, the jury members individually and confidentially vote on each applicant within each category based on merit. Scores of all jury members are averaged, a prior year participation score is added, and the highest scoring artisans are selected to be offered a spot in the Show. The remaining artisans are placed on a waitlist. Artisans are notified of their acceptance or waitlist status by the end of March.

How do we determine where each artisan will be placed in the Show?

*The Show layout is constructed with great care so that all products are showcased to their advantage. About 100 applicants are initially selected for Apple Annie and a Wait List is created to fill openings created when an artisan finds it necessary to withdraw. Wait-listed artisans may receive an email or call to participate at any time, **including Thursday, December 6, 2024, from 2-3 pm.***

What makes up a completed application to Apple Annie?

1. Submission of a **NON REFUNDABLE** Application Fee of \$20 (check #1) payable to: **AASACCW**.
2. Submission of a Booth Fee of \$200 (check #2) payable to: **AASACCW** which will be cashed if the artisan is notified of acceptance to the 2023 Apple Annie Show. If not accepted, check #2 is shredded or returned if the artisan has submitted a self-addressed, stamped envelope with their application.
3. Submission of the following photos - remember, the photos submitted will be what the jury reviews!
 - a. one (1) photo of **OVERALL DISPLAY BOOTH**
 - b. up to five (5) photos of artisan's **WORK**
4. Photos must be **4" x 6" or SMALLER** and will **NOT** be returned. Do not send samples of products.
5. Submit **COMPLETED** and **SIGNED** Application/Contract; **retain a copy** for your records.

Completed and signed application, pictures and checks may be submitted as early as December 6, 2023, and **must be received by February 29, 2024.** Our jury will be held during the month of March and applicants will be notified of their status by the end of **March 2024**. Remember, if accepted, the \$200 Booth Fee check will be cashed.

We offer these helpful hints to those assembling an application:

- 1) Use the best quality photography you have available; remember this is the only way the jury sees your products and booth display!
- 2) One photo must be of your overall booth. It is recommended that the pictures be in color and have favorable lighting.
- 3) Provide a detailed description of your work! For example, tell us how you make your product, what all goes into the process, and the raw materials you use.
- 4) Only submit applications for products you have handcrafted and are **your original work. (No food items, no books, no buy/sell, no home sale, and no sell for charity/fundraising items.)**

Thank you for your interest in our Show, and please contact us via email (aasaccw@gmail.com) with any questions!

For Office Use Only:

Artisan # _____ 2023 Booth # _____ (Pref Booth loc _____) 2024 Booth # _____

Category _____

Electricity YES / NO / FLEX Chairs 0 1 2 Check # (A) _____ (B) _____ Approved for double booth: YES NO

43rd Apple Annie Arts & Crafts Show Application/Contract 2024

PLEASE PRINT VERY CLEARLY and provide all the information requested.

ARTISAN FIRST & LAST NAMES: _____

COMPANY/BOOTH NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ BEST PHONE#: _____

EMAIL ADDRESS : _____ (we do not share our artisan list) **All communication with you will be by email - NOTIFY US IF IT CHANGES!**

FACEBOOK (business): _____

INSTAGRAM (business): _____

SHOW ITEMS

List the items you will be selling at Apple Annie 2024 (use the back of this page if necessary). All items listed must be in the photos you provide. **Items not handcrafted by you and /or not in the pictures will not be permitted to be sold at the Show.** Next to each item listed, describe how you handcrafted the item.

BOOTH NEEDS (circle response):

ELECTRICITY: Yes No Flexible

CHAIRS NEEDED: 0 1 2

All efforts will be made to provide electricity, but there is NO GUARANTEE! You must supply extension cords and secure cords with duct tape. Electrical cords must NOT cross a walkway. **Total electrical wattage must not exceed 440 watts.**

Please circle approximate height of booth display: 5' 6' 7' 8' (max)

If you have a preferred location/booth, please let us know; however, since the needs and design of the show change from year to year, **we are not able to guarantee specific booth locations even for returning artisans:**

Would you like to be considered for a double booth (\$500)? YES NO

If approved for a double booth, an additional check for \$300 will be required after notification of acceptance.

APPLICATION REQUIREMENTS

1. Submission of a **NON REFUNDABLE Application Fee** of \$20 (check #1) payable to: **AASACCW**.
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3. Submission of the following photos - remember, the photos submitted will be what the jury uses to evaluate your participation in next year's show!
 - one (1) photo of **OVERALL DISPLAY BOOTH**
 - up to five (5) photos of artisan's **WORK including a picture of the artisan making the craft**Photos must be **4" x 6" or SMALLER** and will NOT be returned. Do not send samples of products.
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SHOW PARTICIPATION REQUIREMENTS

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AGREEMENT

I, the undersigned, have read and understood the above information is accurate and agree to conform to the stipulations set forth therein and to the requirements and standards of this Apple Annie Arts & Crafts Show. I understand that all items on display and for sale MUST BE HANDCRAFTED AND REPRESENT A UNIQUE AND ORIGINAL STYLE. I agree to release and hold harmless St. Ann's Council of Catholic Women, the Catholic Church of St. Ann, the promotion directors, and any and all others connected with the Apple Annie Arts and Crafts Show from any liability in any way for loss or damage to work or displays or persons participating in the Apple Annie Arts & Crafts Show.

APPLICANT SIGNATURE _____ **DATE** _____

MAILING ADDRESS

**Attention: 2024 Apple Annie
Catholic Church of St. Ann
4905 Roswell Road
Marietta, GA 30062**